



2024 media kit

LAND BROKER^{MIS}

2024

LANDBROKERco-op

the official magazine of the Land Broker Co-op,
the country's only broker-owned cooperative

the details

PRINT DISTRIBUTION

30,000+ DIRECT MAIL COPIES

Our **30,000** quarterly printed magazines are direct mailed "compliments of" a Marketing Partner or Broker. We specialize in **custom mailing programs** ensuring your listings reach an audience specifically **targeted to meet your needs.**

See page two for more on our Distribution Program!

DIGITAL DISTRIBUTION

LANDBROKERMLS.COM

The Land Broker Co-op's website offers exposure of our **50,000+ active land listings** to over **two million monthly users**, with more added daily. **Every issue** is available on our website.

DIGITAL MAGAZINE

Each issue is **distributed to a global audience** via technology's **most advanced digital publishing platforms.** View each issue on ISSUU.com, Magzter.com and others.



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PREMIER DISTRIBUTION DESTINATIONS

Our **Premier Distribution Destinations** include **59 Private Aviation Terminals** nationally, plus renowned **Hunting and Fishing Lodges, Venture Capital Firms** and select **Retail** and **Service** establishments.

Our **Exclusive Database** of the **Nation's Top Landowners** has been **Carefully Curated** and refined over the past fifteen years.

We frequently add locations that help us achieve our mission of delivering **Superior Marketing Results** each issue.

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2024 DEADLINES

SPRING: Volume 15 / Number 1 (Mails March 25)
Advertising Materials Due February 21

SUMMER: Volume 15 / Number 2 (Mails June 24)
Advertising Materials Due May 22

FALL: Volume 15 / Number 3 (Mails September 23)
NATIONAL LAND INVESTMENT MONTH ISSUE
Advertising Materials Due August 21

WINTER: Volume 15 / Number 4 (Mails December 30)
Advertising Materials Due November 20

2024 CO-OP MEMBER RATES

Non-Members: call for pricing.

CUSTOM COVER PROGRAM – \$4,800
Includes Outside and Inside Front Cover
plus 2-Page Featured Property Spread
500 Copies Direct-Mailed to Client Database

ULTIMATE LISTING TOOL - COVER PROGRAM
pricing upon request
5-Panel Fold-Out Cover, Includes 2-Page Property Spread
500 Copies Direct-Mailed to Client Database

2024 RETAIL RATES

FULL PAGE – \$4,990
PAGE THREE – \$6,990
BACK COVER – \$6,990

Weekly E-Newsletter: THE CO-OP CURATOR

ADVERTISING OPPORTUNITY INCLUDES:

- 30,000+ opt-in email circulation
- Industry-leading open rates
- Fully interactive digital banner ad — link to any URL
- Promote listings, auctions, branding etc
- Frequency discounts available
- \$750 per weekly insertion

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THE BEST RATES in the INDUSTRY

	<u>LandBroker</u>	<u>LAND Mag</u>	<u>Land Report</u>
1-Page	\$1,550	\$2,195	\$7,836
2-Page Spread	\$2,650	\$4,190	\$14,000
Cover Program	\$4,800*	\$16,995	\$15,000

Land Broker Co-op Membership Rates – contact us for a full list of membership benefits.

*Includes Outside/Inside Custom Front Cover
and 2-page Featured Property Spread

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OCTOBER 2024 is
LANDBROKER^{co-op} LAND INVESTMENT MONTH
**For SPONSORSHIP and BROKER OPPORTUNITIES
CONTACT DAVID ZAWALICH**



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