

specs & info

LAND BROKER^{MLS}

designed by Open Fences

2021

Our award-winning graphic design team is ready to design your advertising. After your Insertion Order is complete, please follow the simple instructions below to submit your high resolution color pictures, color company logo, and property description text via WeTransfer.com. We'll do the rest! We'll send you a color PDF proof of your 2-page spread (and covers, when applicable) for revision and final approval.

ad & listing specs

LISTING PAGES (HALF-PAGE = up to 2 listings. FULL-PAGE = up to 4. TWO-PAGE SPREAD = up to 8.) ~ Please include **Property Name, Location (City and/or County, State), Price, and SHORT Description** for each property, along with high resolution photography.

CUSTOM COVER ~ Please submit a high resolution, landscape-oriented photo for your Custom Cover.

INSIDE FRONT COVER ~ If providing a camera-ready IFC ad, the trim size should be 10.875"w x9"h (plus .125" bleed on each edge, for final size of 11.125"w x 9.25"h), keeping all text and graphic elements at least .25" from trim edge. If utilizing our property display ad template, provide 1-4 high-resolution photographs as well as property name, location, price, and a shortened description.

IMAGES ~ Submit **high resolution images:** minimum of 350 dpi, minimum 4"x6", JPG or TIF. Please be sure to **name each file with your Company Name and the Property Name.**
If your image file is less than 1mb, it is very unlikely to produce a high-quality print.

LOGO ~ Please include a high resolution copy of your logo: minimum of 350 dpi, JPG, EPS or PDF, along with company contact information.

materials transfer

To provide materials to us, please visit **WeTransfer.com**, fill in the form with **your email address** and our **recipient email address (materials@landbrokercoop.com)**, navigate the folder containing your text description document, photos, logos, etc, and **upload** your files, then click **"transfer."**

proofing

Please be as accurate as possible with materials submitted. You will receive a proof of your spread once it's complete. You are responsible for carefully reviewing your proof to ensure that all the listing text and contact information is correct and that the appropriate photograph and text are together. Please indicate whether your proof is approved as is, or approved with changes, when you respond. You will receive a final file for your records, unless we do not hear back after the first proof. *Lack of response by print date will be taken as approval of the last proof sent.*

Please email materials@landbrokercoop.com with any questions.

LandBrokerMLS.com